

Town of Indian Lake Chamber of Commerce
Minutes - Board of Directors Meeting

March 8, 2019

Attending: Bill Murphy, Bob Armstrong, Darrin Harr

Call to Order:

The meeting was called to order at 8:05am by Bill M.

Approval of Agenda

No motion due to lack of quorum

Approval of February 8, 2019 Minutes:

Tabled due to lack of quorum

Financial Reports, sent by Bob A.

Tabled due to lack of quorum

Director's Report, Darrin H.–

- Report emailed to Board prior to meeting
- ROOST Meeting Report – Held Tuesday, February 26 at Byron Park Building. Topic of discussion was marketing local/region events. ROOST has an email subscriber list of 160,000 people they can use to promote events.
- Chainsaw Raffle – Sam Moulthrop was the winner. \$760 profit for event.
- Craft Fair/Kite Flying Event – 17 Craft Show vendors. 9 children colored and flew kites. Attendance was light to modest, but most vendors were satisfied with the amount of money spend by the attendees. Sold 38 chainsaw raffle tickets. One suggestion to secure more vendors and attendees for 2020 was to join Facebook Vendor Groups to advertise our Craft Show.
- Summer Expo Planning – Going through checklist and boxing supplies. Darrin to send an email to rafting companies to see whether any of them would want to assist with our 10' x 20' exhibit.

President's Report – Bill M.

- Hiking Map – Chamber to order 8,000 maps for 2019-20. Advertising available to Chamber Members only - \$125 per business card-sized space. Darrin to begin selling ad spaces end of March.
- Visitor Center Exit 18 Northway – May be a great opportunity to design and display Chamber tri-fold literature. There may be a cost to display literature at the Visitor Center.
- Director's Job Description Update – Underway and to be reviewed by Board and Staff prior to approval at April Board meeting.
- Scenic Byways Meeting – Thursday, February 21 at Tannery Pond. 10 people attended.

Brenda Valentine, Moose Festival and ILCDC – N/A

New Business/Open Discussion

- Summer Raffle – \$125 rod/reel? Drawing to be held 4th of July Weekend
- Fall Raffle – Ideas welcome
- Private Raffle – Chamber Members only

Meeting Adjourned at 9:08 AM.

Next meeting is Friday, April 12, 2019 at Town of Indian Lake Byron Park building starting 8:00am.