

Indian Lake Chamber of Commerce
Minutes - Board of Directors Meeting
April 10, 2018

Attending: Bill Murphy, Lenny Baglieri, Bob Armstrong and Darrin Harr.

Call to Order:

The meeting was called to order at 5:18pm by Bill M.

Approval of Agenda

Motion to approve agenda Lenny B., 2nd Bob A., Vote - unanimous to accept.

Approval of March 13, 2018 Minutes:

Motion to approve minutes Bob A., 2nd Lenny B., Vote - unanimous to accept.

Financial Reports, sent by Bob A.

Motion to approve financial reports Bill M., 2nd Lenny B., Vote - unanimous to accept.

Quadrathlon Report, Bob A. in place of Lenny C. – ROOST has generated press release. Quad is seeking corporate sponsors. April 18 Quad Meeting at Byron Park starting 1pm.

Director's Report, Darrin H.–

Report e-mailed to Chamber Board.

Summer Sports Expo Recap – Found in Director's Report

Implementation Committee Report, Bill M in place of Roger Marshall – Little progress being made. Town of Indian Lake may have to hire a consultant.

President's Report – Bill M.

Advertising on 2019 Community Calendar Ad – Chamber to allocate \$100 from advertising budget to purchase two \$50 ads on Calendar. Motion made by Bob A., 2nd Lenny B.
Vote - unanimous to pass.

Adirondack Mountains Antiques Show – 3500 postcards to be printed

Cabin & Cottages Focus Group – April 3 meeting cancelled. Rescheduling tabled until after Local Government Day.

Annual Chamber Spring Dinner – As per last year, Chamber Board member dinners comped. Will bring TV to the dinner, displaying Summer Expo video. Will do 50/50. Awards for this year: Business Person of the Year and Volunteer of the Year.

Memorial Day Parade – Bill M. to make float. Need driver for the truck. Get Tootsie pops to throw to kids. Bob A. suggested asking Indian Lake Theater for Toostie pops (wholesale)

New Business

Hut to Hut Baskets – Chamber to spend up to \$10/head to make baskets for 16 Hut to Hut tourists staying at Binder’s Cabins. Baskets to include maps, brochures for Indian Lake.
Motion made by Lenny B., 2nd Bob A. Vote - unanimous to pass.

Indian Lake Central School Scholarship – Darrin H. to submit scholarship form to the ILCSD Guidance Department. Scholarship amount to remain at \$500 to one winner.

Mileage – Volunteers to be comped for mileage as per NYS reimbursement rate per mile.
Motion made by Bob A., 2nd Lenny B., Vote - unanimous to pass.

Meeting Adjourned at 6:36 PM.

Next meeting is Tuesday, May 8, 2018 starting 5:30pm.