

Indian Lake Chamber of Commerce
Minutes - Board of Directors Meeting
August 18, 2015

Attending: Christine Pouch, Brenda Valentine, Sherry Williams, Bill Murphy, Darrin Harr
Absent - Lenny Baglieri

Call to Order and adoption of agenda:

The meeting was called to order at 5:35 P.M. by C.P.

Approval of Agenda

B.V. asked that Hiking Maps be added to the agenda

Motion to approve agenda B.M., 2nd S.W., vote - unanimous to accept

Approval of July 21, 2015 Minutes:

Motion B.M., 2nd B.V., vote - unanimous to accept

Financial Reports, sent by Sherry Williams

Discussion of Petty Cash non-use.

Approval of Financial Reports July. 2015, Motion C.P., 2nd B.M., vote unanimous to accept

President's Report - Christine Pouch

Members having good summer.

Conversation about loading Darrin with multiple projects. Project leaders should coordinate.

ILCDC Antique Show - Brenda not involved, does the Antique Auction on Friday this year September 18th in partnership with the IL Theater.

Cycle Adirondack - \$600 grant to the Chamber, volunteers needed. Bill volunteered for earlier shift.

C.P. updating Grants Gateway forms. Forms should be updated every year.

Hiking Maps - DEC wants free brochures. Board agreed to charge. C.P. to contact DEC. Darrin to review P&L for map project.

Chamber Coordinator Report - Darrin Harr

Darrin asked for volunteers to help with Cycle Adirondacks event at ADK Museum on August 28th.

Trying to get them to stop in IL next year. 600 participants

Moose Festival - Brenda Valentine

All going well, tents ordered, Paying ROOST to advertise.

New social media arrangement, Mannix creating additional internet traffic.

Medallions donated by town for children entering moose calling contest.

White water rafting did not see any increase in business last year. This year photo op being arranged to promote rafting to seniors. Volunteers needed to run games in Byron Park.

11 vendor applications received.

Adirondack Teleworks - Bill Murphy

Met with Nancy Berkowitz to start assembling documents for reimbursement from ESD.

CPA Rick Fuller will prepare the financials. Update sent to Hamilton County IDA

Golf Tournament - Bill Murphy

36 golfers, 22 hole sponsors. \$1,944.00 profit

Next meeting - September 22, 2015.

Adjourned 6:20