

Indian Lake Chamber of Commerce
Minutes - Board of Directors Meeting
January 19, 2016

Attending: Christine Pouch, Bill Murphy, Lenny Baglieri, Brenda Valentine, Bob Armstrong
Lenny Carbonaro

Call to Order and adoption of agenda:

The meeting was called to order at 5:40 P.M. by C.P.

Approval of Agenda

Motion to approve agenda C.P., 2nd B.V., vote - unanimous to accept

Approval of November 17, 2015 Minutes:

Motion B.V., 2nd L.B., vote - unanimous to accept

Financial Reports, sent by C.P./B.A.

Approval of Financial Reports for 2015 YTD and new format, Motion L.B., 2nd B.V., vote unanimous to accept.

President's Report - Christine Pouch

C.P. welcomed new board members Bob A. and Lenny C.

A thank you note to Sherry for her service to the Chamber was signed by board members. C.P. will arrange a gift certificate for Sherry to the IL Restaurant.

ILCofC budget projection for 2016 was discussed and approved as amended.

Remote Access License for Chamber computers was discussed and approved. . The new software will allow board members to access the Chamber files remotely. The software name is VNC and costs \$30 per year.

The contract with the Town of Indian Lake was reviewed. Partnering with the town will benefit both the town and the Chamber.

Written evaluations for Darrin's performance were submitted by board members.

A brief overview of the Millennial survey conducted by the Wild Center was presented.

Chamber Coordinator Report - Darrin Harr

Complete report sent to Chamber board

Community Supported Activities - Update on Snocade. Darrin is the Chamber's representative to the Snocade committee.

Membership Committee: Christine, Chair

12 new members in 2015. This represents the greatest single increase in Chamber history.

Adirondack Teleworks - Bill Murphy

\$20,000 was returned to the Hamilton County IDA. These funds were left over after the Phase III program. All reimbursement paperwork has been submitted to the Empire State Development office. As soon as the reimbursement is received the balance of the IDA loan will be paid.

Adirondack Moose Festival: Brenda V., Chair

The reimbursement check from ROOST has been received and the 2015 accounting has been completed. The festival was a great success and netted a gain of \$2,228.00

Winterfest/Snocade: Christine, Chair

Vendor forms for the Craft Fair have been mailed. More to follow.

Poker Paddle Fest:

Lenny C. will chair this event. The event will be held during the Governor's Adirondack Challenge weekend.

Golf Outing:

Bill will chair this event along with Bob A.

Cycle Adirondack:

Lenny B. has agreed to Chair this event.

Savour the Taste of Indian Lake:

Lenny B. will chair this program. Plaques are already available.

Let There Be Lights:

Brenda will chair this event.

Advertising Committee:

Christine will Chair this committee. A comprehensive plan will be developed to maximize the effect of all advertising. Lenny B and Bill will assist.

New Projects:

Rubber Duck Race - Christine to investigate with DEC. The plan is to sell numbered Rubber Ducks and place them in a waterway for a short ride down the river. The first duck across the finish line will win a prize.

Hiking Contest:

Lenny C. will chair this committee. The plan is to develop a hiking contest where participants will hike a variety of local trails and mountains with the aim of qualifying for an Indian Lake Region Hiking Patch.

New business -

Brenda has located information on having a seminar on board development. The seminar would be open to all boards in Hamilton County. The cost of the seminar facilitators would be covered by a grant. More to follow.

Next meeting - February 16, 2016.

Adjourned 6:50