

Indian Lake Chamber of Commerce
Minutes - Board of Directors Meeting
February 23, 2016

Attending: Christine Pouch, Bill Murphy, Lenny Baglieri, Brenda Valentine, Bob Armstrong
Lenny Carbonaro

Call to Order and adoption of agenda:

The meeting was called to order at 5:01 P.M. by C.P.

Approval of Agenda

Motion to approve agenda B.A., 2nd L.B., vote - unanimous to accept

Approval of January 19, 2016 Minutes:

Motion B.V., 2nd B.A., vote - unanimous to accept

Financial Reports, sent by C.P./B.A.

Approval of Financial Reports for 2015 YTD and 2016 Budget, Motion B.M., 2nd B.V., vote unanimous to accept.

President's Report - Christine Pouch

Remote PC access is up and running. Bob is able to access computer at the chamber office from Blue Mountain.

C.P. was asked to join the Hamilton County Bicentennial Committee. First event is April 12 with a county-wide bell ringing at 11 AM. Additional events are - County Fair on August 13 at the Pavilion in Speculator. Hours are 10-4 PM., Hamilton County History Day on October 20th at the Adirondack Museum.

C.P. provided a summary of the ROOST millennial presentation

L.B. suggested Darrin provide a new computer service to Chamber members.

Chamber Coordinator Report - Darrin Harr

Complete report sent to Chamber board

Darrin and Sylvia are working on a four season itinerary highlighting seasonal activities.

Darrin will attend the ROOST event on March 3.

Darrin will man an Indian Lake exhibit at the Summer Sports Expo in Saratoga on March 12 & 13.

Sylvia will be covering the office on the days that Darrin is away.

Community Supported Activities -

Snocade- 60 individuals participated in the Sled Dog rides. Cost to Chamber was \$575. Rides were offered free of charge. A donation can for next year was suggested. Run by Dogs will be booked for next year's Snocade and they are already scheduled for this year's Moose Festival

Membership Committee: Christine, Chair

12 new members in 2015. New and/or lapsed renewals are The Ol' Station, Route 30 One Stop, Timm Associates and The Wild Center.

Membership recognition project - examples of two plaque options were discussed. The board voted to order the multi-year plaque.

Adirondack Teleworks - Bill Murphy

All reimbursement paperwork has been submitted to the Empire State Development office. As soon as the reimbursement is received the balance of the IDA loan will be paid.

Adirondack Moose Festival: Brenda V., Chair

New pricing structure for vendor rental spaces is being discussed. Goal is to encourage two day stays. Vendor mailings will go out in March/April. Run by Dogs is reserved for Sunday to do lecture, demo and free rides. C.P. is working with DEC Forest Ranger Jay Scott to do a wood carving demo.

Winterfest/Snocade: Christine, Chair

22 vendors exhibited at the Craft Show. Many of the new vendors want to attend the Moose Festival.

Poker Paddle Fest:

Lenny C. and Brenda V. will co-chair this event. The event will be held during the Governor's Adirondack Challenge weekend July 16.

Golf Outing:

Bill will chair this event along with Bob A. Date is July 30th.

Cycle Adirondack:

Lenny B. has agreed to Chair this event. Dates are August 20-27. Dates in Indian Lake TBD.

Savour the Taste of Indian Lake:

Lenny B. will chair this program. Plaques are already available.

Let There Be Lights:

Brenda will chair this event.

Advertising Committee:

Christine will Chair this committee. A comprehensive plan will be developed to maximize the effect of all advertising. Lenny B and Bill will assist.

New Projects:**Rubber Duck Race -**

Discussed selling Ducks all summer and holding the event on Labor Day weekend. More to follow.

Hiking Challenge:

Lenny C. will chair this committee. Lenny has developed a hiking self-challenge with a 4-3-2-1 variety of hiking difficulty where participants will hike a variety of local trails and mountains with the aim of qualifying for an Indian Lake Region Hiking Patch. Document was provided to help explain this new event.

New business -

Brenda and the ILCDC have arranged a "Show Me The Money" a seminar on board development. The seminar will be open to all boards in Hamilton County. The cost of the seminar facilitators would be covered by a grant. The date is June 14th. More to follow.

Next meeting - March 15, 2016.

Adjourned 6:00