

Indian Lake Chamber of Commerce  
Minutes - Board of Directors Meeting  
March 8, 2017

**Attending:** Bill Murphy, Bob Armstrong, Lenny Carbonara, Lenny Baglieri and Darrin Harr

**Call to Order:**

The meeting was called to order at 5:32pm by Bill M.

**Approval of Agenda**

Motion to approve agenda Bob A, 2<sup>nd</sup> Lenny C, vote - unanimous to accept.

**Approval of February 2018 Minutes:**

Motion to approve agenda Bob A, 2<sup>nd</sup> Lenny C, vote - unanimous to accept.

**Financial Reports, sent by Bob A.**

Approval of Financial Reports, Motion Bill M, 2<sup>nd</sup> Lenny C, vote - unanimous to accept.

**President's Report – Bill Murphy**

Business After Hours – 31 people at March 6<sup>th</sup> Business After Hours. Plan to hold next event at Indian Lake Theater end of April or early May to showcase Chamber's new ROOST-powered website.

Legislative Breakfast – New York State Senator Jim Tedisco. Friday, May 12<sup>th</sup> starting 10am at Prospect Point. 20-22 seats sold for \$25 apiece.

Craft Fair Review – Signage for event was poor. Will look into better publicizing event for 2018.

Microenterprise Grant Application – Submitted to Essex County IDA. Expect to find out whether approved by mid-April.

**Coordinator's Report:**

Previously emailed to board members with SnoCade/Craft Show overview and timeline for anticipated launch of Chamber's new ROOST-powered website by April 18<sup>th</sup>. Also reported that 1,000 business information cards have been ordered.

**New Business**

Spring Dinner – Set for Tuesday, May 16<sup>th</sup>. Garry Douglas from North Country Chamber of Commerce as speaker to fulfill Minnowbrook's educational requirement. Menu and open bar set. Chamber to hold 50/50 raffle for additional fundraising.

Spring "High Water" Rafting – New packaging initiative for late-April through mid-May featuring coupons and maps.

Indian Lake Quadrathlon – Lenny C presented a tentative budget for event. He will present man-power synopsis by next meeting.

**Meeting Adjourned** at 6:53 PM.

Next meeting is Wednesday, April 12, 2017 starting 5:30pm.