

Indian Lake Chamber of Commerce
Minutes - Board of Directors Meeting
January 11, 2017

Attending: Bill Murphy, Lenny Carbonara, Bob Armstrong, Brenda Valentine, Lenny Baglieri, Darrin Harr

Call to Order:

The meeting was called to order at 5:31 P.M. by Bill M.

Approval of Agenda

Added Great Adirondack Moose Festival

Motion to approve agenda Lenny C, 2nd Lenny B, vote - unanimous to accept.

Approval of November 2016 Minutes:

Motion to approve agenda Brenda V, 2nd Lenny C, vote - unanimous to accept.

Financial Reports, sent by Bob A.

Approval of Financial Reports, Motion Lenny C, 2nd Brenda V, vote - unanimous to accept.

President's Report – Bill Murphy

Business After Hours slated for January 23, 2017 from 6:30pm – 8pm at Indian Lake Restaurant. Will be open to anybody. Hors d'oeuvres to be paid from Adirondack Teleworks account.

Complaint policy – Bill M to type up a policy and present at Business After Hours for comment.

Legislative Breakfast – Bill M to find suitable location in Indian Lake sometime late April or May. Possible guest of honor Congresswoman Elise Stefanik or New York State Senator Jim Tedisco?

Letter to the Chazen Companies – Bill M presented letter as to why a hamlet-based business association in Indian Lake would be unnecessary and hinder efforts of ILCOC and ILCDC.

Chamber Newsletter – Bill M presented to Town Board at their January 2016 meeting.

Chamber Coordinator Report - Darrin Harr

Previously emailed to board members with membership revenue 2016 vs 2015, SnoCade Winter Craft Show vendor income to date and Chainsaw Raffle status

Old Business

Computer Classes – Darrin H to hold group classes at the Indian Lake Library, re: Microsoft Office products and Facebook. ILCOC would charge \$20 per person for group class. Darrin H would charge \$25/hour for anyone who requires private lessons as follow up. Bill M to contact Nancy Berkowitz at Library to discuss set up.

New Business

Advertising – ILCOC to enter joint ad with Town of Indian Lake and two other local organizations for a full page ad in Adirondack Life Summer Guide. Advertising committee to meet in late week of January.

Joint Retreat with ILCDC – Schedule for early second quarter at American Legion?

Spring Dinner at Minnowbrook – Tuesday, May 16, 2017. Chamber to pay \$15/person for entrée meal (beef, chicken, fish, veggie) and \$10/person for wine and beer open bar. Ticket prices to be \$50/Chamber member and \$60/non-Chamber member. Bill M to find someone to fulfil Minnowbrook’s educational requirement as per Syracuse University and will ask about the hours for open bar.

Adirondack Mountain Antiques Show – Bill M and Darrin H to meet with Aaron Gadway about feasibility of ILCOC taking over Antiques Show. Bob A stated that only source of revenue for Antiques Show is vendor space rented at the school.

Grant Applications – Bill M to establish an ongoing grant writing program similar to Indian Lake Theater’s program.

Event Dates – Bill M to establish Chamber event’s calendar

Great Adirondack Moose Festival – Brenda V and Darrin H to construct an operations manual for Moose Festival.

Adirondack Challenge – To be held July 14-16. Poker Paddle on Saturday, July 15th.

Miscellaneous For Discussion-

Brenda V. reported “Let There Be Lights” Holiday Lighting & Decorating Contest was a success and suggested that Operation Decoration should be cancelled due to lack of interest by senior citizens.

By-laws: Bill M would like to increase the maximum number of total Chamber board members, which is currently 9 as per the latest revised by-laws adopted November 13, 2012. Brenda V noted that Chamber board meeting are open to the public, except during Executive sessions.

Joint Holiday Party – Bill M and Brenda V heard many positive comments.

Chamber outdoor holiday lights – Leave them up through SnoCade week.

Paint the Building Party – Late April or May, maybe with a barbeque. Bill M to ask Pat Benton for color suggestions.

Meeting Adjourned at 6:34PM, Motion Lenny B, 2nd Brenda V

Next meeting is Wednesday, February 8, 2017 starting 5:30pm.