

Indian Lake Chamber of Commerce
Minutes - Board of Directors Meeting
November 8, 2017

Attending: Bill Murphy, Lenny Carbonara, Bob Armstrong, Lenny Baglieri, Brenda Valentine and Darrin Harr.

Call to Order:

The meeting was called to order at 5:28pm by Bill M.

Approval of Agenda

Motion to approve agenda Bob A., 2nd Lenny B., Vote - unanimous to accept.

Approval of October 11, 2017 Minutes:

Motion to approve minutes Bob A., 2nd Lenny C., Vote - unanimous to accept.

Financial Reports, sent by Bob A.

Motion to approve financial reports Lenny C., 2nd Lenny B., Vote - unanimous to accept.

Moose Festival Recap, Brenda V. – Thank you letter submitted to Hamilton County Express thanking community for supporting Great Adirondack Moose Festival.

ILCDC Update, Brenda V. – Turning focus to hamlet of Blue Mountain Lake.

Implementation Committee Update, Roger Marshall – Emailed to Chamber Board.

Coordinator's Report, Darrin H.–

Report e-mailed to Chamber Board.

Sylvia will be in office Wednesday, November 15th to help decorate office for Christmas.

President's Report – Bill M.

ROOST – Beth Lomnitzer has been hired as new representative for Hamilton County on part time basis.

Budget Review & Town Board Meeting – Bill Murphy attended final Town Budget Workshop on Thursday, November 2nd.

November 6th Business After Hours Review – Chamber may offer access to Empire Vision and Guardian Dental Plans to Chamber Members. Darrin H. to ask North County Chamber Health Director of Insurance Services Lisa Bedard-Dupepe to construct a letter with bullet points of services that can be offered to Chamber members.

Lighting Contest – Darrin H. has gathered sponsors for the contest. Will do snail mail campaign to Route 28 & 30 residents in Indian Lake to solicit contest participants. Also post flyers, on Facebook and on Chamber's website.

Christmas Party – To be at Adirondack Lakes Center for the Arts on Thursday, December 14th. Darrin Harr to email invitation to Chamber members and local organizations.

ILCDC Town Map Ad – Motion for Chamber to spend \$225 to purchase a 2 spot ad for \$225 by Bob A., 2nd Lenny B., Vote - unanimous to accept.

Chainsaw Raffle – 125 tickets to be sold. Bill M. to print tickets to start selling by Country Christmas Tour

New Business

Advertising Business After Hours – Submit BAH on the Hamilton County Express Community Calendar for free.

North County Chamber of Commerce Retreat at Mirror Lake Inn on November 17th – Darrin H. will go to network.

Miscellaneous For Discussion

Hospitality Forum – Brian Wells suggested the Bill M organize. Possibly early January.

Meeting Adjourned at 6:24 PM.

Next meeting is Tuesday, January 9, 2018 starting 5:30pm.