

Indian Lake Chamber of Commerce
Minutes - Board of Directors Meeting
January 9, 2018

Attending: Bill Murphy, Lenny Carbonara, Bob Armstrong, Brenda Valentine and Darrin Harr.

Call to Order:

The meeting was called to order at 5:28pm by Bill M.

Approval of Agenda

Motion to approve agenda Bob A., 2nd Lenny C., Vote - unanimous to accept.

Approval of November 8, 2017 Minutes:

Motion to approve minutes Lenny C., 2nd Bob A., Vote - unanimous to accept.

Financial Reports, sent by Bob A.

Motion to approve financial reports Bill M., 2nd Lenny B., Vote - unanimous to accept.

Moose Festival Update, Brenda V. – Tabled

ILCDC Update, Brenda V. – Tabled

Coordinator's Report, Darrin H.–

Report e-mailed to Chamber Board.

North Country Chamber Retreat, November 17th: Have info packet from Jim Murphy, Executive Director at Adirondack Economic Development Corp. May be a good idea ask Indian Lake Central School Guidance Counselor's office to see if high schoolers would be interested in taking Small Business Boot camp.

Update on meeting and promos from Adirondack Experience: Cabin Fever Lectures, Yoga Classes and Opening Day on Chamber's Website Calendar of Events and Facebook. Direct links to the Experience's websites events pages from the Chamber's website have been up for several months.

President's Report – Bill M.

January 22 Business After Hours – McCrary Media all set to offer 5% off for Chamber members advertising on Hamilton County Express. A representative of McCrary Media will be present to discuss the new discount program.

Chainsaw Raffle – Tickets being sold at the Chamber and Indian Lake Restaurant. Board members also selling tickets. Bill M will also sell tickets at Ice Fishing Contest before drawing on January 20, 2018.

Moonlight Snowshoe Walk – Golf course would be ideal, but no plowed parking available. Could hold it at Bill M. house. \$10/\$15 to participate.

Advertising Plan – Chamber to take out at least 4 full page ads in Hamilton County Express for June, July, August and September for \$240/page. Will find partners to jointly take out the ads. Also, need to contact last year’s partners with the Adirondack Life Annual Guide to see whether they will participate in joint advertising venture again in 2018.

New Business

Lenny B. and Darrin H. to attend ROOST Annual Meeting and Winter Social on Monday, January 15th at \$10 apiece.

Meeting Adjourned at 6:33 PM.

Next meeting is Tuesday, February 13, 2018 starting 5:30pm.