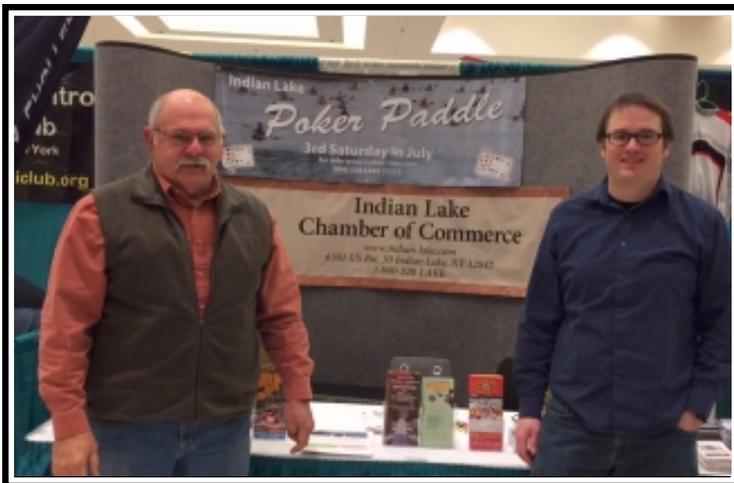




## Whitewater Rafting Season is here! -

One day it seems like winter will never end, and the next day is spring. Tree branches turning red, birds singing non-stop and deer along every roadway. My spring wakeup call starts when a friend sends a note asking how many quarts of real maple syrup I need. Then there is the river. All along the Cedar River lie winter's bones. Huge chunks of ice, some the size of cars, lie high and dry on the river's bank. This is a sure sign that the rafting season is upon us. Activity can be seen at rafting company yards which have lied dormant all winter. Soon the parking lots will be full of eager rafters. This year Darrin, Town of Indian Lake Events and Activities Coordinator Patricia Mahoney and Chamber Board member Lenny Baglieri worked hard on putting together a "High Water Rafting Discount Package". The bundle includes discounts in local businesses for anyone rafting during the early spring "High Water Season". The purpose is to increase traffic during the spring season.



Chamber Coordinator Darrin Harr and Chamber board member Lenny Carbonara man the Chamber booth at the Summer Sports Expo in Saratoga.

A newer promotion for the Chamber, which started last year, is renting a booth space at the Summer Sports Expo at the Saratoga Exposition Center. This year a full display was rolled in to help promote Indian Lake and Chamber business members. Brochures for all manner of Indian Lake businesses were distributed at the Expo. While Chamber Coordinator Darrin manned the booth Saturday and Sunday, Chamber Board members Lenny Baglieri and Lenny Carbonara volunteered to help Darrin for a day each. Another board member covered the Chamber building both days to insure it was open and available to the public while the troops worked the Expo.

- Bill Murphy, President -

Indian Lake Chamber of Commerce, Board of Directors

## - Business After Hours -

### New Website Rollout -

On April 26 the Chamber will be hosting a Business-After-Hours event to introduce the new website. The event will take place on the big screen at the Indian Lake Theater.

The new site will make it easier to post events, use video content to promote businesses and even help tourists to make their lodging reservations.

The BAH will start at 6:00 PM with appetizers and conversation. Soft drinks are available at the Theater. Attendees may bring a beverage of their choice

### Town of Indian Lake Chamber of Commerce Spring Dinner @ Minnowbrook

On May 16 the Chamber will host it's annual Spring Dinner and fund raiser at Minnowbrook Conference Center in Blue Mountain Lake.

This year's guest speaker will be Mr. Garry Douglas. Mr. Douglas is Co-Chair of the North Country Regional Economic development Council and President of the North Country Chamber of Commerce, an organization with over 4,200 members.

Tickets are \$50 PP for Chamber members and \$60 PP for non-members. Reservations are required. A choice of 4 dinner entrees are available and an open bar with beer and wine is included. For reservations contact Darrin at the Chamber.

### Legislative Breakfast May 12

New this year is our legislative breakfast. NYS Senator James Tedisco will be the featured guest. Seating is extremely limited and attendance is by invitation only. This is an opportunity to speak directly to our elected official. If you are interested in attending please contact Darrin ASAP.



## Member Spotlight -

We interviewed Anne & John on March 26 , 2017

How long have you lived in Indian Lake?

*Since buying the restaurant in 2005, we have lived in Indian Lake for about 11 years. Ann grew up in Indian Lake, and moved to Florida to attend college. John grew up in the Buffalo area and moved to Florida as a teenager. We met working together at ..... would you believe a restaurant?*

What is the best part of running your own business?

*The best part about running our business is working with our employees and seeing happy guests. We love starting out with a new employee (usually a teenager in the kitchen) and seeing them grow in confidence in their job. It's great when that confidence spills over into their academic life. Working in a restaurant is not always fun, so when we can joke with our employees and have fun on the job AND have our guests leave happy it's a really good feeling. Many times people and families come in hungry and tired - they don't always seem too happy. When we are able to serve their needs in a pleasant manner we almost always see a change in their mood. When guests walk away with appetite sated and their mood light we feel we've achieved our goal: To serve great food in a friendly atmosphere. All of our employees try very hard to hit that goal with every guest. It's a really good feeling at the end of a shift when we are still enjoying our time with our employees and filling our guest needs. In the summer we only have one day off to catch our breath before another week of work. So during November and April we take time off to address repairs and maintenance issues at work and spend time with our family. Even though our children have gone on to college and beyond we try to fit in family dinners with everyone at home.*

What do you do for recreation?

*We find enjoyment hiking with our dog and there is lots of time to read.*

Why are you a Chamber member?

*As a business we believe that every successful business in this town helps other businesses be successful. We are very fortunate that we have such great business neighbors. We would not be as successful without the help of our business neighbors.*

What services would you like to see the Chamber add?

*We feel blessed to live and work in Indian Lake. As a small business we know that financial resources are tight, especially before the start of the Summer season. We feel one way the Chamber can help some businesses would be to offer seasonal or part time memberships to those who are open only during the summer. We appreciate all that the Chamber and Town of Indian Lake does to help grow our business.*

Thank you Anne & John for all you do for Indian Lake - Indian Lake Chamber



**Proprietors Anne & John Miller  
Indian Lake Restaurant & Tavern**

### Hiking Map Advertising

At the Town of Indian Lake Chamber of Commerce activity is already in high gear. Just under 2 years ago we ordered 10,000 Hiking Maps. These are the most popular printed item distributed by the Chamber as evidenced by the fact that they are now just about out of stock. Visitors often stop in to the Chamber looking for the maps. In addition they are distributed at many businesses around town and even at the Lake Durant and Lewey Lake campgrounds. Tourists hang on to these maps. Every time they take a look at the map they see the business ads.

The Chamber is in the process of collecting ad orders and having another 10,000 updated copies printed. The ad space is available to Chamber members only. For a full description of ad requirements please contact Darrin at the Chamber.

### Calendar Highlights -

- April 26 - New Website Rollout at the Indian Lake Theater, 6:00 PM
- April 28 - Patsy Cline Concert  
Indian Lake Theater
- May 3 - Community Pride Day, Indian Lake
- May 12 - Legislative Breakfast  
Blue Mountain Lake
- May 16 - Annual Chamber Spring Dinner @ Minnowbrook
- May 27-28- Great Adirondack Garage Sale
- June 10 - Black Fly Challenge,  
starts in Indian Lake
- June 24 - Graduation Day ILCS

**These are just a few of the events scheduled.  
For a complete list contact Darrin or Sylvia  
at the Chamber - 518-648-5112**